UAC & READ BY 4TH

The Urban Affairs Coalition (UAC) is a leading partner in Philadelphia’s collaborative effort to dramatically increase literacy rates among our city’s children. The Read by 4th Campaign is the largest and most comprehensive effort of its kind in the nation. Learn more at readby4th.org.

Read by 4th is a citywide campaign bringing together an ever-growing coalition of partners to double the number of children reading at grade level by the start of 4th grade.

In 2017, almost two thirds of children in Philadelphia entered the 4th grade unable to read at grade level. 4th grade is the year when instruction shifts from teaching students how to read to using reading to teach new subjects. This means that students who are not reading proficiently by 4th grade could fall further behind.

UAC is a leader in the Campaign in a variety of ways:

**ADVISORY COUNCIL**
Sharmain Matlock Turner
brings together leaders from both the public and private sectors who are committed to ensuring all Philadelphia students reach the Read by 4th milestone

**PARTNER**
Urban Affairs Coalition
at last count, 103 organizations have signed up to make sure all Philadelphia children reach the read-by-4th milestone

**PROGRAM PARTNER**
Global Citizen
UAC Program Partner is recruiting volunteers to become Reading Captains, working in underserved communities to connect families with important childhood literacy information, opportunities, and services

**PROGRAM PARTNER**
UAC PHL PreK
UAC Program works with PreK Providers and families to share the Ready4K App: a research-based text messaging program for parents to receive fun facts and easy tips to boost their child’s learning
OUR IMPACT

CAMPAIGN GOALS

TARGET: 85% (13,200 students)

READ BY 4TH

3rd graders reading at grade level

44.0% 42.2% 41.5% 39.8%

TARGET: 25,000 total seats

QUALITY CHILDCARE

Total Quality Pre-K seats

18,000 17,000 16,000 15,000 14,000

TARGET: 90% K-3 students

SCHOOL ATTENDANCE

K-3 students attending 95% or more of instructional time

50% 40% 30% 20%

TARGET: 90% students

SUMMER READING

K-2 students who saw their independent reading level stay the same or rise from Spring to Fall

60% 50% 40% 30%

SIX BOLD IDEAS: Theory of Change in Action

ATTENDANCE MATTERS

7 Schools supported by Attendance Ambassadors
11 Attendance Ambassadors trained to support schools

READING CAPTAINS

94 Reading Captains citywide

HOME LIBRARIES

781,511 Books distributed

QUALITY TUTORING AND OST

120+ Summer Read and Rise sites
3,200+ Students served by Read and Rise sites each summer

EARLY LEARNING

707 Subscribers of early learning tips
379 Reading-related workshops for parents
603 Reading is Everywhere video views
509 Book Nooks established
479 Reading-related trainings or workshops offered to peer organizations and businesses

CLASSROOM INSTRUCTION

4 Universities accredited by the Center for Effective Reading Instruction
All 150 SDP elementary schools have a teacher literacy coach
1,800+ SDP teachers trained through Summer Literacy Institute

OUR IMPACT

QUARTERLY HIGHLIGHTS

(SEPTMBER-NOVEMBER 2017)

SIX BOLD IDEAS Recent Gains*

EARLY LEARNING

212 New subscribers of early learning tips
90 Reading-related workshops for parents
153 Reading is Everywhere video views
114 Book Nooks were created
102 Reading-related trainings or workshops offered to peer organizations or businesses

HOME LIBRARIES

111,511 Books distributed

QUALITY TUTORING AND OST

106 Volunteers recruited to read to youth for Philly Reading Coaches

ATTENDANCE MATTERS

7 Attendance Ambassadors were trained to support families in 7 schools

CLASSROOM INSTRUCTION

89 Free teacher trainings were offered to support implementation for evidence-based literacy instruction
1 University accredited by the Center for Effective Reading Instruction

READING CAPTAINS

86 Reading Captains trained

Eagles Charitable Foundation supports reading through vision screening

The Eagles Charitable Foundation focused on the vision care needs of first and third graders by screening more than 3,500 students and providing full exams and glasses to more than 300 that needed further care. Eye exams will continue through the school year.

AARP Foundation Experience Corps Philadelphia starts new initiative

Boyz ‘n the Books is an AARP Foundation Experience Corps Philadelphia initiative targeting kindergarten through grade three male students striving for grade level reading proficiency. The initiative will commence in four schools as a pilot project in February 2018.

MORE PARTNER NEWS

• West Philadelphia Alliance for Children ran their Library Café Program and hosted guest speakers including author Nahjee Grant and Miss Philadelphia 2017 Nia Andrews.
• The Philadelphia Chamber of Commerce added more than 1,200 hardcover, read-aloud books to the classroom lending libraries of their Read to Me Program schools.
• PARENT POWER (What Will You Do With Yours) held parent-led literacy and math workshops for low-income families.

DIGITAL TRENDS

In November 2017, we reached 1,000 followers on Twitter.

FOLLOW US: @ReadBy4th

*Numbers included in cumulative metrics on other side